

# March Madness Bracket Contest Rules



The following are the rules for Mix 96.1 March Madness Bracket Contest:

1. Only brackets filled out on official forms picked-up and dropped-off at participating sponsors will be considered in determining a contest winner. Brackets will be available on Monday morning, March 15<sup>th</sup>, 2010.
2. Each contestant may fill out as many as 5 brackets but each bracket must be from a different sponsor location.
3. Filled-in brackets must be returned to a sponsor location no later than the start of any game other than play-in games.
4. Employees of Choice Radio Corporation or Lincoln Garrard Broadcasting Company and their household family members are ineligible from winning.
5. The contestant with the highest score after all the games are played will win a new flat screen television from Colorama. The television will be presented during a live, on-site broadcast from Colorama on Friday, April 9, 2010. The winner will be responsible for any applicable taxes, delivery or set-up fees.
6. All bracket entries will be posted in a single PDF file at [www.wkkqfm.com](http://www.wkkqfm.com)
7. Points for picking the correct winner of each game are as follows;
  - a. 1 point for correctly picking a winner in the round of 64
  - b. 2 points for correctly picking a winner in the round of 32
  - c. 4 points for correctly picking a winner in the round of 16
  - d. 6 points for correctly picking a winner in the round of 8
  - e. 8 points for correctly picking a winner in the round of 4
  - f. 12 points for correctly picking the Championship game winner
  - g. Tie-breaker will be the total combined points of the championship game. Further tie-breakers will consist of a coin toss.
8. No purchase necessary.